



FOR IMMEDIATE RELEASE

## Ontario Brokers Raise Spirits and Awareness at Local Parade

*Local Brokers March with Volunteers of Connect Youth*

(Prescott, Ontario), November 16<sup>th</sup>, 2012. Today, Ontario insurance brokers participated in the local Light up the Night Santa Claus Parade with members of Connect Youth where they handed out information and blankets to spectators.

Earlier in the week the brokers donated magenta blankets to Connect Youth, a local support agency, to help with their community outreach and offer comfort to resident youth in need.

Connect Youth is a local non-profit which was started after a peer succumbed to suicide in 2001. The organization provides basic services such as food and clothing, as well as advocacy for youth aged 14-21. Connect Youth aims to connect youth with the appropriate services and programs which will help them reach their full potential.

“This is the third year in a row we have marched in Light up the Night. It means a lot to us to be able to give back to our community and we are really fortunate to be able to offer support to local organizations such as Connect Youth,” commented Gregory Kenney of Irving H. Miller Ltd. “We asked Connect Youth to march with us because we want to spread the word about their work to the community.”

Every year, the Insurance Brokers Association of Ontario (IBAO) donates thousands of fleece blankets and volunteers their time to a variety of charities around the province. It is a reminder that, as local independent business owners, the association’s members strongly believe in supporting local charities and are tremendously committed and active in their communities.

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*The Insurance Brokers Association of Ontario (IBAO) is a ‘not for profit’ association that represents and serves the interests of over 12,000 independent Property & Casualty Insurance Brokers in the Province of Ontario. For information about IBAO, visit [www.ibao.org](http://www.ibao.org) or [www.ibao.org/blog](http://www.ibao.org/blog) to receive timely news and information updates. You can also follow IBAO on Twitter or join the IBAO Facebook Fan Page.*

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